

K92 Radio Station Tour

On Friday, October 23rd, J.J., Nick, Michelle, Katherine, and Leanne attended the K92 tour. It took about 15 minutes to tour the whole building, which included other radio stations owned by K92, the production rooms, the on-air rooms, and of course the supply room where all the prizes and food are stored.

We started off by seeing where the DJ works while on air. We learned that since technology has taken over radio, there are not many jobs available. They have a computer system that stores all of the music, a program to edit calls that come in, and even a program that sets up a play list including local commercials and radio jingles. They do have a back up system with all the C.D.'s in case the system goes down.

As we continued our tour down to promotions, we learned that the calendar of events starts being planned one year in advance. Promotions is in charge of keeping on track with the calendar of events, creating the posters and flyers, and finding sponsors.

We then moved on to the commercial room. This is where all the commercials are made and edited. Anyone who wants a commercial on the radio can either pay to come in and record their own, or have the station make it for them.

We ended the tour by quickly viewing the Human Resources office and then to the storage room where all the food and prizes are kept. The radio business is very fast paced and always booked with something fun to do. It was a great to experience being behind the scenes of K92!



The DJ on-air at K92

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SHRM Events

Attention Radford SHRM Members! We are seeking any event ideas you may have for the holiday season and the Spring Semester! Some ideas given at the last meeting are:

- Tetra Fish Supplies
- Ammunition Plant
- Community Services: Macado's Tree, Soup Kitchen

If you have any ideas or would like to take on the task of planning one of the suggested events, please contact Beth Glotz or Nick Haap. Thank you in advance for your help!



J.J., Nick, Michelle, Katherine, and Leanne at the K92 Tour



Spike's Chocolate Factory Tour



On November 5, 2006, fourteen Radford SHRM Members toured Spikes Chocolate Factory in Christiansburg, VA. The owner, Genie Rank, gave us a background of how her business got started, showed us around, and then let us make our own chocolate clusters!

Genie owns two stores, one in Christiansburg and the other in Blacksburg. She does most of her production at the Christiansburg site while selling most of her chocolate in Blacksburg. Genie has a degree in Chemistry and Physics from Virginia Tech. She went on to do her masters, but never defended her thesis. After taking a break, she decided, with the inspiration from her husband, that she wanted to make chocolate! She has been making homemade chocolate for 8 years now. When she first started off, she was selling at the local Farmers Market. She has had her shops since 2003. Since her business started, she has been featured in three newspaper articles! As her business keeps growing, she has discovered that she needs to expand her factory.

Genie is considered to be a "melter", because she does not start her chocolate from scratch. She has worked with the same brand of chocolate since she started, and enjoys tweaking the taste by using different herbs and spicy flavors. Along with making her own creations to sell in her stores, she also does special orders for weddings and holidays, and does workshops for chocolatiers.



Devine, Michelle, Leanne, and Katherine learning how to make the chocolate clusters!

Radford SHRM Members at Spike's Chocolate Factory

Upcoming Activities

This Friday night Claire will be hosting a Holiday Party for everyone! She lives in 102 G Copper Beech Dr. The festivities will start around 8 o'clock. Any food or beverages you can bring will be appreciated!! And, of course significant others and friends are welcome!! You can contact her at 804-586-7055 if you have any questions or to let her know what you will be able to bring so that there are no duplicates.

THANK YOU! THANK YOU!

Thank you to all that came to the Thanksgiving celebration at Chris, Jeff and Nick's. There was a great turn out and all of the food was delicious! Thanks to the guys of 102 D for hosting yet another get together and for making the wonderful turkey!

